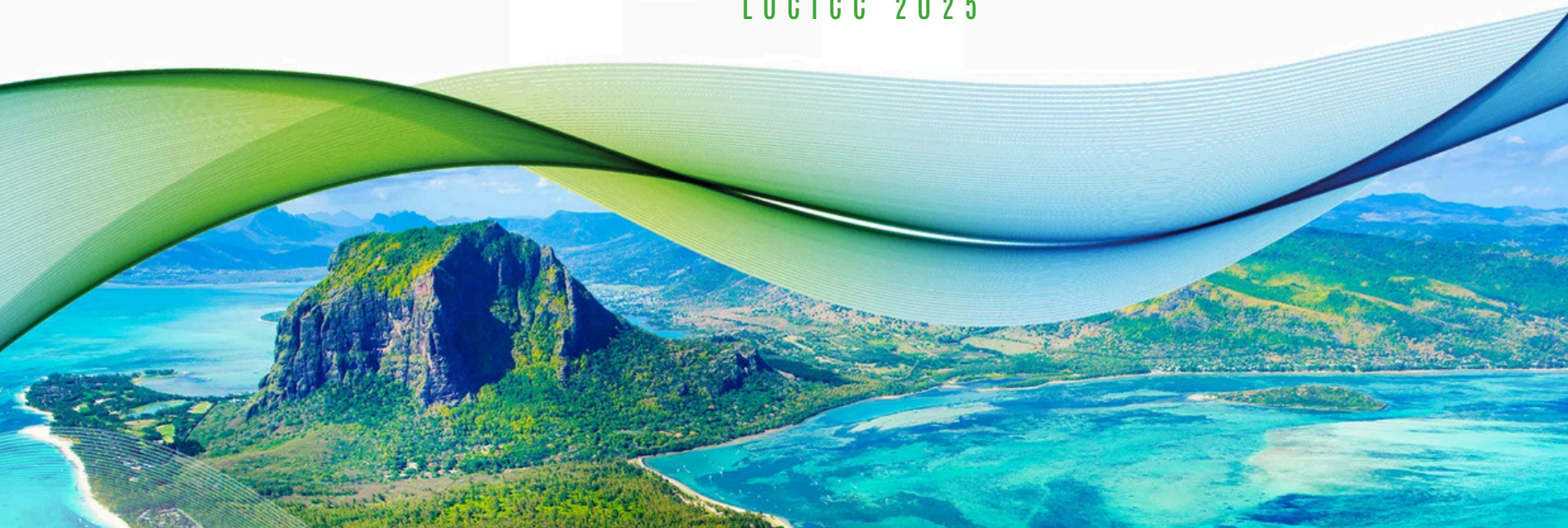




2025 *Mauritius* LOGICC 2025



**AFRICAN ASIA PACIFIC CHOIR GAMES 2025 AND GRAND PRIX OF NATIONS
SPONSORSHIP KIT**

A photograph of a choir performing on stage. The choir members are wearing black dresses or suits with vibrant, multi-colored geometric patterned scarves. They are singing into microphones and clapping. The background is dark, and the lighting is focused on the performers. The text is overlaid in the center of the image.

“The African Asia Pacific Choir Games 2025 and Grand Prix of Nations will unite choirs and cultural enthusiasts from across Africa, Asia-Pacific, and beyond in Mauritius this September 2025. These events celebrate choral excellence, cultural exchange, and global unity where music unites nations.”

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Message from Honorable Darmarajen (Deven) NAGALINGUM

Minister of Youth and Sports, Republic of Mauritius



To the Esteemed Business Leaders of Mauritius,

Mauritius is poised to host a landmark event that will elevate our nation's global standing as a hub of culture, unity, and excellence—the African Asia Pacific Choir Games 2025 combined with the Grand Prix of Nations Mauritius 2025. This historic gathering will welcome international choirs from several countries, celebrating the universal language of music and fostering international camaraderie.

As Minister of Youth and Sports, I appeal to your patriotic spirit to support this unique opportunity to showcase Mauritius's hospitality, diversity, and vibrancy to the world. Your sponsorship will bolster our nation's prestige and align your brand with an event that promotes cultural exchange, youth empowerment, and global harmony.

Investing in this event, you contribute to positioning Mauritius as a leader in hosting world-class events while gaining unparalleled visibility among international audiences. Let us unite to make this a resounding success—for our nation, our people, and future generations..

With gratitude and pride,
Darmarajen (Deven) NAGALINGUM
Minister of Youth and Sports



Message from Mr. Günter TITSCH

President of INTERKULTUR

Dear Sponsors and Partners,

As President of INTERKULTUR,

I am delighted that the first edition of the African Asia Pacific Choir Games & Grand Prix of Nations 2025 will be hosted in Mauritius – a country of outstanding natural beauty, cultural richness, and warm-hearted people.

This international choir festival will bring together singers from Africa, Asia-Pacific, and Europe. They will travel to Mauritius to share their voices and traditions, and to connect with the vibrant musical spirit of your nation. It is more than a competition: it is a platform for cultural dialogue and international visibility – for both the choirs and the host country.

For Mauritius, this is a significant opportunity: to position itself as a cultural hub, to strengthen local creative networks, and to inspire people through the power of music and global exchange. Hosting this festival will elevate Mauritius' profile and bring fresh momentum to its cultural landscape. None of this would be possible without the support of visionary partners who believe in music as a bridge between people, cultures, and communities.

On behalf of INTERKULTUR, I express my heartfelt gratitude to all sponsors, institutions, and supporters who are helping to bring this vision to life. Your commitment is not only creating a successful event – it is shaping a lasting legacy for music and culture in Mauritius and beyond. Let us join forces to make the African Asia Pacific Choir Games 2025 a celebration of unity and musical excellence!

With warm regards,

Günter Titsch
President INTERKULTUR



Message from Mr. Giandev MOTEEA, OSK

Chairperson, Local Organizing Committee for
Intercontinental Choir Competitions 2025

Dear Valued Partners,

The African Asia Pacific Choir Games 2025 is more than a competition—it is a celebration of unity through music, set against the breathtaking backdrop of Mauritius. With three dynamic tiers—Open Competition, Champions Competition, and Grand Prix of Nations—this event will draw thousands of participants, visitors, and global media attention.

We invite your company to join us in creating this unforgettable experience. Your sponsorship will directly support and add on :

- Government laudable investment in this event
- the promotion and democratization of choir culture in our Republic while engaging the youths in meaningful and inspiring activities.
- Cultural diplomacy and international goodwill.
- Youth engagement through workshops and masterclasses.
- Economic growth via tourism and global exposure.

In return, we offer tailored opportunities to amplify your brand's reach, connect with diverse audiences, and demonstrate corporate social responsibility.

Your contribution will enhance the above event which will have high national and international bearings. Together, let us turn this blissful event into a legacy of harmony and pride.

Thanking you for your kind attention and eagerly awaiting your valuable partnership.

Giandev Moteea, OSK
Chairperson,
LOCICC 2025

Local Organising Committee for
Intercontinental Choir Competitions
2025 (LOCICC 2025)

Board Members



CHAIRPERSON
Mr. Giandev
MOTEEA, OSK



1st Vice president
Mr. Ferhan Khan
JUHOOR



2nd Vice president
Mr. Bimduth
BEEHARRY



SECRETARY
Mr. Orlando
FELICITE



ASST. SECRETARY
Mr. Vidyendra
WOCHIT



TREASURER
Mrs. Nashreen
NOBEEBUX



ASST. TREASURER
Mr. Neeraj
JHOOMUCK



MEMBER
Ms. Pravita
BAMMA



MEMBER
Mr. Jeff
ROMEO

Supported by an executive arm :



OFFICER IN CHARGE
Mr. Maubarak
BOODHUN



ADMIN. OFFICER
Mr. Guyto
LEGRAND

Together with a team of
officers and members
of several Commissions



What are the Choir Games organised by INTERKULTUR?

The Choir Games by INTERKULTUR are the world's largest international choir competitions, organized by INTERKULTUR, a Germany-based foundation dedicated to promoting global choral music and cultural exchange. Since 1988, these games have brought together non-professional choirs from all continents to compete, collaborate, and celebrate the universal language of music. Mauritius has been chosen after a bidding exercise between 5 countries for the first ever African Asia Pacific Games 2025 comprising:

01

Competitive & Non-Competitive Categories

- Open Competition: For choirs with less international experience.
- Champions Competition: For advanced choirs seeking top honors.
- Grand Prix of Nations: The elite category where winners compete for the highest title.

03

World-Class Jury & Standards

Judged by renowned choral experts using fair, transparent criteria. (Musica Mundi World Ranking List)

02

Cultural Exchange & Friendship

Beyond competition, the event fosters cross-cultural connections through workshops, concerts, and social events.

04

Global Recognition

Winners earn prestigious titles, medals, and opportunities to perform at future INTERKULTUR events.

Why Is Hosting the Choir Games Important for a Country?



BOOSTS TOURISM & ECONOMY

- Large visibility for our country and all stakeholders
- Positive economic impact for our country.
- Attracts thousands of participants including families, and music lovers, increasing hotel bookings, restaurant visits, and local spending.
- Generates international media coverage, showcasing Mauritius as a cultural and tourism destination.



ENHANCES NATIONAL PRIDE & CULTURAL DIPLOMACY

- Positions Mauritius as a leading country in arts and multiculturalism.
- Strengthens soft power by fostering goodwill through music.



3. PROMOTES YOUTH & ARTS DEVELOPMENT

- Inspires local choirs to compete on a world stage, improving skills and confidence.
- Offers masterclasses and workshops to enhance capacity by international experts.



LONG-TERM LEGACY

- Infrastructure upgrades (venues, acoustics capacity) will benefit future events.
- Encourages music education programs, leaving a lasting impact on schools and communities.



CORPORATE & BRAND OPPORTUNITIES

- Sponsors gain local and global visibility while supporting a noble cause.
- Aligns brands with unity, diversity, and artistic excellence.



*Showcase its
multicultural identity
through Choir songs,
music & other folklores.*



*Inspire a new generation
of Mauritian musicians.*



Why Mauritius?



*Strengthen ties with
Africa, Asia, and the
Pacific as well as
worldwide.*

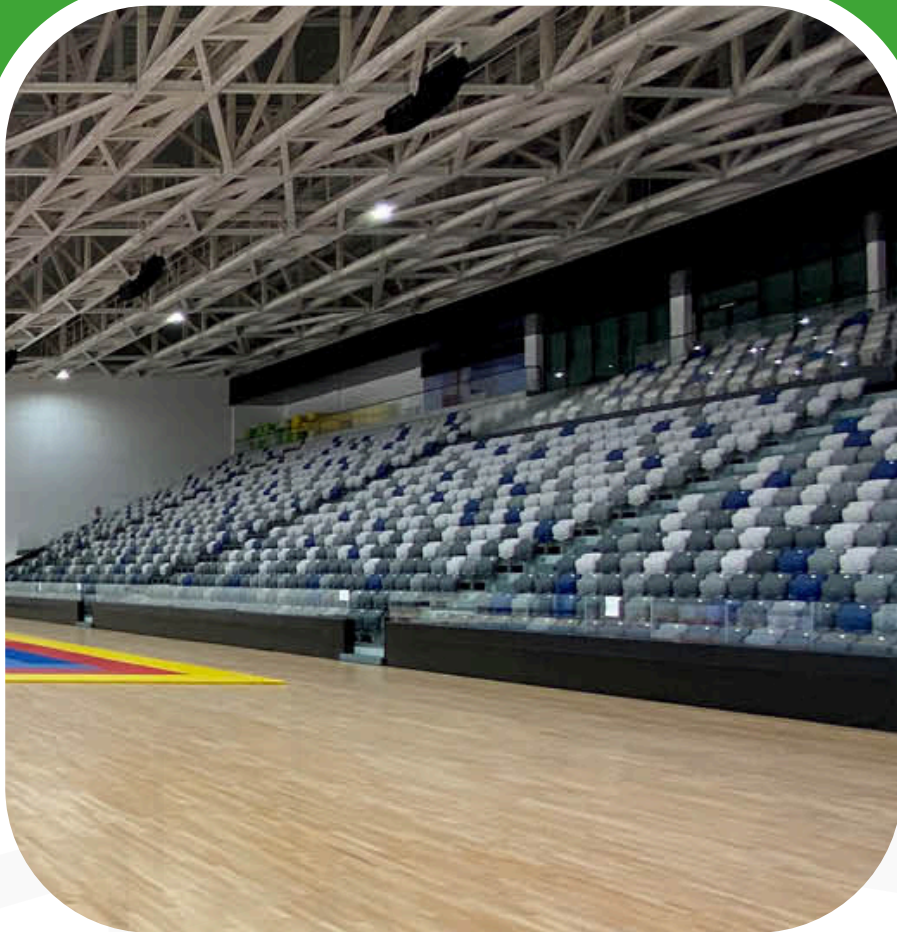


*Attract high-spending
cultural tourists during
the off-peak season.*



The Choir Games are more than a competition—they are a celebration of global harmony, offering economic, cultural, and social benefits to the host nation. For Mauritius, this is a golden opportunity to shine on the world stage while uniting voices across continents.

**"Where Voices Meet,
Nations Unite!"**



VENUES

(The Venues selected by Interkultur as at date)

Côte d'Or National Sports Complex - Opening, Closing & Award Ceremony Venue

Constructed to the norms of the Olympics Games and home to a variety of events and competitions all year-round, the main hall of the Côte d'Or National Sports Complex is fully equipped with mandatory utilities and services to host games and shows.

This versatile location of choice is designed to accommodate large scale events, workshops, indoor and outdoor games, conferences, trade fairs, family entertainment, award shows.

A perfect place to host the main events and ceremonies of the African Asia Pacific Choir Games in 2025.



Mahatma Gandhi Institute - Auditorium

The Mahatma Gandhi Institute (MGI) is one of the leading institutions in the educational field of Mauritius. Established by an Act of Parliament as a joint venture between the governments of India and Mauritius in 1970 as a tribute to Mahatma Gandhi.

The Institute also provides logistics facilities to national and international organizations through the state of the art, an auditorium of 800 seating capacity with a highly sophisticated light and sound system and its remarkable acoustics.



Caudan Arts Centre

Designed by the late Maurice Giraud and Didier Ho Architecture, in collaboration with Arup Venues UK, the Caudan Arts Centre is a world-class venue with state of the art acoustics and technology capable of hosting a wide variety of event types. The theatre with its 431 seats will host concerts and competitions of the African Asia Pacific Choir Games. Located in the iconic Le Caudan Waterfront overlooking the Bassin des Chaloupes, the Caudan Arts Centre is easily accessible by car or public transportation.



St. James Cathedral

The St. James Cathedral in Port Louis is the oldest Anglican church in Mauritius. The Bishop of Colombo, Reverend James Chapman, consecrated Saint James Cathedral in 1850. The interior of the cathedral is wood-paneled and memorial plaques commemorate important residents of the city.

In the more than 150 years since its inauguration, the church has been restored several times, not only after 1892, when a violent cyclone raged over Mauritius and caused severe destruction throughout the island but also in the recent years..



Paul Octave Wiéhé Auditorium

The auditorium of the University of Mauritius was named in the honor of Paul Octave Wiehe, the Vice-Chancellor of the University of Mauritius from 1968 to 1973. The Paul Octave Wiéhé Auditorium is found at the heart of the Country amidst a green panoramic scenery and is one of our oldest auditoriums in Mauritius. It was built by the Government of Mauritius after Independence with financial support from the Government of India and is primarily used for educational, theatrical, social and cultural activities by the students of the University.

Programme

EVENTS	PART I					PART II			
	Sep 27, 2025 Sat	Sep 28, 2025 Sun	Sep 29, 2025 Mon	Sep 30, 2025 Tue	Oct 1, 2025 Wed	Oct 2, 2025 Thu	Oct 3, 2025 Fri	Oct 4, 2025 Sat	Oct 5, 2025 Sun
Official Events	Opening Concert			Closing Part I & Awards Ceremony	Day off	Opening Event			Awards Ceremony & Closing Concert
Rehearsals & Competitions	Stage Rehearsals & Rehearsals					Stage Rehearsals & Rehearsals			
	Stage Rehearsals	Competition Categories 1,3,6,8				Stage Rehearsals	Competition Categories 2,4,5,7		
Evaluations & Workshops	Evaluation Performances (non-competing) Coachings Individual					Evaluation Performances (non-competing) Coachings Individual			
		Workshops					Workshops		
Concerts		Friendship Concerts and Celebration Concerts							
							Festival Stage Choir Project		
Sight -seeing	Sightseeing opportunities								

Why partner with us ?

**Sponsorship
Packages >>>**



Platinum Sponsor - ≥ Rs 3M

Branding

- The right to use the competition logo to launch a product marketing campaign
- Logo on Sponsored Uniforms
- Logo inclusion on event tickets
- Outdoor advert board + Billboards -Proportionate
- Logo in Press Release for the announcement of sponsors
- Logo placement on the press conference backdrop
- Brand Name/Logo on official website home page
- Signage in EACH competition venues (PER VENUE)

Media Exposure

- Media coverage at Press Conference
- Logo in the communication campaign
- Interviews with the representative of the sponsor during the competitions

Hospitality

- Logo on Program Book - Proportionate
- Logo on the official Event program - Proportionate

- Placement and size of sponsor's logo/brand name will be related to level of sponsorship
- Complementary Tickets for Competitions and Celebration Concerts
- Invitation cards/per competition venue

-Digital Promotion

- Logo in the communication campaign
- Logo in the promotional video
- Logo in souvenir magazine - Proportionate
- Interviews with the representative of the sponsor during the competitions

Exclusive Opportunities

- Presenting medals for Ceremony or Concert and Musical Category during Closing Award Ceremony, Celebration or Friendship Concerts
- Participation & attendance in the Award ceremony
- Logo presence in Venues



Gold Sponsor - \geq Rs 1.5M

Branding

- The right to use the competition logo to launch a product marketing campaign
- Outdoor advert board + Billboards -Proportionate
- Logo in Press Release for the announcement of sponsors
- Logo placement on the press conference backdrop
- Brand Name/Logo on official website home page
- Signage in EACH competition venues (PER VENUE)

Media Exposure

- Media coverage at Press Conference
- Logo in the communication campaign

Hospitality

- Logo on Program Book - Proportionate
- Logo on the official Event program - Proportionate
- Placement and size of sponsor's logo/brand name will be related to level of sponsorship

- Complementary Tickets for Competitions and Celebration Concerts

- Invitation cards/per competition venue

-Digital Promotion

- Logo in the communication campaign
- Logo in souvenir magazine - Proportionate
- Interviews with the representative of the sponsor during the competitions

Exclusive Opportunities

- Presenting medals for Ceremony or Concert and Musical Category during Closing Award Ceremony, Celebration or Friendship Concerts
- Attendance in the Award ceremony
- Logo presence in Venues



Silver Sponsor - ≥ Rs 750,000/-

Branding

- Outdoor advert board + Billboards -Proportionate
- Logo in Press Release for the announcement of sponsors
- Logo placement on the press conference backdrop
- Brand Name/Logo on official website home page
- Signage in EACH competition venues (PER VENUE)

Media Exposure

- Media coverage at Press Conference
- Logo in the communication campaign

Hospitality

- Logo on Program Book - Proportionate
- Logo on the official Event program - Proportionate
- Placement and size of sponsor's logo/brand name will be related to level of sponsorship
- Complementary Tickets for Competitions and Celebration Concerts
- Invitation cards/per competition venue

Digital Promotion

- Logo in the communication campaign
- Logo in souvenir magazine - Proportionate

Exclusive Opportunities

- Presenting medals for Ceremony or Concert and Musical Category during Closing Award Ceremony, Celebration or Friendship Concerts
- Logo presence in Venues



Bronze Sponsor - ≥ Rs 300,000/-

Branding

- Outdoor advert board + Billboards -Proportionate
- Logo placement on the press conference backdrop
- Brand Name/Logo on official website home page

Media Exposure

- Media coverage at Press Conference
- Logo in the communication campaign


Hospitality


- Logo on Program Book - Proportionate
- Logo on the official Event program - Proportionate
- Placement and size of sponsor's logo/brand name will be related to level of sponsorship
- Complementary Tickets for Competitions and Celebration Concerts
- Invitation cards/per competition venue

Digital Promotion


- Logo in the communication campaign
- Logo in souvenir magazine - Proportionate
- Logo presence in Venues


CONTACT US... JOIN US IN THIS PRESTIGIOUS EVENT

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Cote d'Or National Sports Complex,
Motorway M3, Cote D'Or, St Pierre

**Local Organising Committee for
Intercontinental Choir Competitions
2025 (LOCICC 2025)**

